



# JEROENJANSEN

USER EXPERIENCE DESIGNER

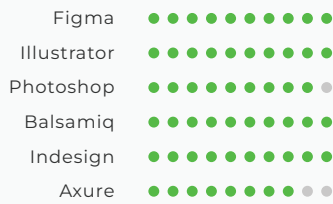
Call +31 6 398 112 60  
Email jeroen.b.jansen@gmail.com  
Portfolio website jeroenjansen.net

Facebook /jeroenbjansen  
LinkedIn #jeroenbjansen

## SKILLS



## TOOLS



## ABOUT ME

### Why I am passionate about my work

I love UX because it always requires something different. Learning about a target audience, what works, and applying that knowledge. The repeated iterations to improve products is a never-ending cycle with always a bigger goal on the horizon. What appeals to me in this is that a perfect product or design doesn't exist, but a perfect fit for the right target audience does. Tailoring products and experiences for the right fit is something that I am passionate about.

## WORK EXPERIENCE

2023 - Present

### Xebic B.V.

User Experience Designer & Product Owner

Performing user research and refining existing flows. Designing new complex elements for StageMonitor.

2022 - 2023

### Agathis Dammara Karbon

User Experience Designer

Creating the designs, communication and visual presentations for sustainability oriented projects and goals.

2018 - 2022

### Freelance work

User Experience Designer

Started working on several freelance projects from this time onwards.

2021 - 2022

### Mixbook

User Experience Designer

Beautiful photobooks and print services. Worked on the internal rework of the shopping experience.

2020 - 2021

### C Channel Indonesia

User Experience Designer

A company specialized in social media interaction. Helped develop an onboarding experience for a new project.

2015 - 2016

### Shakr

Motion Graphics Designer

Professional advertisements made available to small business owners. Worked on new features and designs.

2014 - 2015

### Garlic

Graphic Designer

Real estate focussed design agency. Worked on new and upcoming design projects in real estate.

## EDUCATION

2017 - 2022

### Communication & Mutlimedia Design

The Hague University of Applies Sciences, the Netherlands

2012 - 2016

### Graphic Design

Grafisch Lyceum Utrecht, the Netherlands.

## REFERENCES

Product Manager at Mixbook

### Igor Putina

+373 609 44 888  
iputina@mixbook.com

CEO at Agathis Dammara Karbon

### Luki Fathia

+62 812 1741 9183  
fathia@adakarbon.org

## DEFINING TRAITS

- DESIGN THINKING
- HIGHLY COMPUTER SAVVY
- EMPATHETIC
- FLEXIBLE
- INDEPENDENT, GOOD AT ORGANIZING MY OWN TIME
- TEAMPLAYER